

Mayor Jim Strickland  
City Hall  
125 N. Main St. Room 700  
Memphis, Tn 38103

June 26, 2019

Dear Mayor Strickland,

We, the undersigned have chosen Downtown as our place, *the* place to do business and we believe that Memphis is on the verge of something transformative. Every day as we are reconnecting with our entrepreneurial roots, breaking ground on new projects, breathing new life into historic buildings or simply going about our daily business, we find ourselves embracing a spirit of joint aspiration like no other time in history.

We believe a revitalized Riverfront, and in particular, the effort to build a bold new Tom Lee Park is critical to maintaining and capitalizing on this momentum and we believe the time to make that happen is now.

We believe that creating purposeful, pedestrian connections between the Downtown Core and the Riverfront are crucial for Memphis to continue to be an attractive hub for headquarters, creative agencies, and entrepreneurs, for our identity as a top tourist destination, and for our continued growth as the most diverse, inclusive neighborhood in the MidSouth.

We believe that a revitalized Riverfront that is activated 365 days per year is better for our businesses, better for Downtown and better for all Memphians. A park that draws more people year-round will mean more people eating, shopping, playing, staying and investing Downtown. We believe the proposed park infrastructure upgrades will cultivate an environment for a diverse spectrum of new events, cultural festivals and sporting opportunities in which all Memphians can participate. And that these upgrades not only allow our city's signature festival to remain in the park, but provides a once in a lifetime opportunity for the Memphis in May leadership, if it has the vision to do so, to become bigger, better, and shine even brighter.

Few cities have been blessed with such a stunning Riverfront at its doorstep and even fewer have been given an opportunity to transform it in such a monumental and positive way, a transformation that will benefit all Memphians now and for generations to come. Let us not be the generation that squandered this opportunity, instead let's be the generation that joined together, and maximized our potential as a world class river city. As we look toward our next century we know the time is right for us to finally develop our Riverfront into what we know it can be – the best Riverfront in the country.

We urge you to support a bold new Tom Lee Park. We trust that with your leadership and that of the Partnership, we can get this done for Memphis.

Thank you for your consideration.

Aldo's Pizza Pies, Bardog, & Dirty Crow Inn, The Slider Inn Downtown Aldo Dean	Dee Lightful Bliss Bakery Da'Livya Gordon
AllWorld Project Management, LLC Michael Hooks, Jr. & Brent Hooks	Development Services Group, Inc. Gary Prosterman
Bar Ware, LLC Libby Wunderlich	Development Project Consultant Scott Bojko
BB King's Blues Club, Bon Ton Cafe, Cadre Entertainment, Itta Bena Tommy Peters	Downtown Advocates & Residents Anne & Pat Halloran
Big River Partners LLC Kevin Adams	Downtown Advocate & Resident Sharon Leichem
Blind Bear Jeannette Comas West	Eighty Park Avenue Partners Gary Wunderlich
Bluff City Coffee & Bakery David Adams	Envision Fitness Mark Akin
The Brass Door Meg & Scott Crosby, Seamus Loftus	Felicia Suzanne's Restaurant Felicia Willet
Carlisle Corporation Chance Carlise	The Fourth Cup & The Gulf Grill Trey & Mallory Dacus
Carolina Watershed, Loflin Yard Taylor Berger	Grecian Gourmet Taverna JoBeth Graves & Jeff Watkins
Catherine & Mary's, The Gray Canary Andy Ticer & Michael Hudman	Henry Turley Company Henry Turley & Alex Turley
Century House Advisors Anton Mack	Indigo Ag David Perry
City Block Salumeria, Dough Jo Pizza & Venga Brad McCarley	Jack Pirtle's Chicken Cordell & Tawanda Pirtle
DCA & Associates Doug Carpenter	Joseph's Interiors & 31 year Downtown Resident & Building Owner Cindy Grivich Tucker
	Leftfield Properties Casey Hill

Maciel's Tacos & Tortas  
Manuel Martinez

Rizzo's Diner  
Micheal Patrick

The Majestic Grille  
Deni & Patrick Reilly

Tamburrino, Inc.  
Patrick Tamburrino

Margie's 901  
Velma Bobo

Tower Ventures  
Billy Orgel & Benjamin Orgel

McEwen's on Monroe  
Bert Smythe & John Littlefield

Two Girls & a Whip Cakery  
Caroline Dean & Mary Katherine Dunston

ODEN | B2B Marketing Communications  
Bill Carkeet & Bret Terwillegar

Universal Commercial Real Estate  
Darrell Cobbins

Old Dominick  
Chris Canale

Walking Pants Curiosities  
Darrel Andrews & Ashley Parham

Pasta 409, Bar 409, Pontotoc Lounge, Silly  
Goose  
Daniel Masters

Wok'n in Memphis  
Spenser Coplan

Peddler Bike Shop  
Josh Jacobs

Woodard Properties  
Terry & Phil Woodard

Premium Parking  
Jack McCleskey

117 Prime, 3rd & Court, Sunrise Memphis  
Ryan Trimm

Primus Bakery & Boutique  
Rachel Mullen

Puck Food Hall, Radical Salads & The 275  
Food Project  
Heather Jameson & Diane Terrell

Stock & Belle  
Erika Smith

Southland Capital  
Terry Lynch

SouthernSun Asset Management  
Stuart Harris

Ray Brown Urban Design  
Ray Brown